
Puente Fire Relief Fund for South Coast Businesses & Organizations



San Mateo County Harbor District
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Needs and Challenges of Local Businesses and Organizations due to CZU Lightning Complex Fires

- Direct severe fire damage
- Evacuation zone:
 - Prevented many from entering to harvest crops,
 - Kept clients from engaging with businesses
 - Prevented businesses from leaving to sell products (such as at farmers markets)
 - Many business owners stayed within evac. Zone to fight fire on their property due to insufficient firefighter capacity
- Insurance - limited coverage



Grantmaking Process



- Convene committee & learn of needs from community members
- Identify facilitator/project manager with capacity to guide process
- Determine eligibility criteria and grant award amounts
- Launch Request for Proposals
- Outreach & Information Session
- Determine application review process
- Accept and review applications
- Notify applicants of decisions
- Contracting and financial awards
- Communications (public and grantee) and evaluation/reporting

Grant Opportunities & Eligibility



- **Eligibility:** businesses and non-profit organizations (not individuals) in Pescadero, Loma Mar, San Gregorio, or La Honda (Puente's service area)
- **Purpose:** economic and structural/infrastructure recovery and/or resiliency (preparedness)
- **3 Areas of Support:**
 - Replacement/repair of business property lost or damaged in fires
 - Lost production/revenue directly or indirectly related to fires
 - Fire preparedness/prevention

Grants Awarded



Total funds awarded
so far: **\$343,750**

**3 Non-Profit
Organizations**

7 Businesses

Grant Recipients:

- Brisa de Año Ranch
- Coastways Ranch
- Fifth Crow Farm
- Fly Girl Farm
- Girl Scouts of Northern California
- Green Oaks Creek Farm
- Lunaria Flower Farm
- Pescadero Foundation: Pescadero Arts & Fun Festival
- Rancho Siempre Verde
- Redwood Glen