



Board Report

TO: Board of Harbor Commissioners

FROM: Commissioners Sabrina Brennan, Edmundo Larenas and Nancy Reyerling

DATE: January 10, 2019

SUBJECT: Public Outreach, Education Program and Social Media Policy; Consider Hiring a Director of Community Engagement

Consider the possibility of hiring a Director of Community Engagement to assist with public outreach, education programs and a social media policy. Also, consideration of the following:

- Outreach and Education Program Plan
 - Bilingual
- Social Media Program Plan
 - Facebook, Instagram, Twitter and LinkedIn
- Social Media Policy
 - Review San Mateo County Policy
 - Deadline
- Consider hiring a Director of Community Engagement
 - This role may include developing countywide outreach program, education programs, social media content and email news blasts
- Consider hiring a consultant to act as Director of Community Engagement
 - This role may include developing countywide outreach program, education programs, social media content and email news blasts

Exhibit A

[Agreement between the San Mateo County Harbor District and Phondini Partners LLC](#)